
Milk and Dairy Products in India – Production, Consumption and Exports

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Introduction

This report by Hindustan Studies & Services Ltd. and Infolitics covers all aspects of production, consumption and exports of milk and dairy products. Starting from an analysis of the economic and social environment, the report looks at drivers and impediments of growth of dairy sector in India. It gives statistics and insights into domestic market dynamics of liquid milk, dairy fats (butter and ghee), curd, processed cheese, table butter as well as for traditional Indian dairy products like *khoa*, *paneer*, *chhana* etc. The report has detailed country-wise export statistics for each dairy product for the years 2004-05, 2005-06, 2006-07, 2007-08 and April-December 2008. The report has forecast of production, consumption and exports for years up to 2012 / 2013. Contact details of all major dairy companies are also included.

Scope

The report covers the following areas:

- Macro-environment for dairy industry in general including forecasts for growth
- Statutory and regulatory environment
- Livestock herd size from 1951 to 2012 including state-wise number of crossbred cows, non-descript cows, buffaloes and goats
- Disease scenario in Indian dairy animals
- Fodder demand-supply up to 2025
- Milk production from 1950 to 2012
- State-wise milk production and source-animals
- Milk quality standards and problems
- Structure of Indian dairy industry
- Top 20 dairy brands
- Contact details of all major dairy companies
- Liquid milk per capita consumption trends from 1993-94 to 2004-05
- Changes in per capita rural and urban consumption of milk & milk products from 1987 to 2007
- Milk & milk products consumption – drivers of growth
- Percentage of milk converted to products
- Dairy fats – butter and ghee – production and consumption from 2002 to 2013

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- Market for curd / yogurt, *paneer* (cottage cheese) / *chhanna* / *chhanna* based sweets, processed cheese, *khoa* / *mawa*, condensed milk / dairy whiteners, milk powder
 - Milk & milk products prices in relation to price rise for food articles
 - Purchase price of milk from farmers
 - SMP prices from 2001-02 to 2008-09
 - Retail prices of milk & milk products
 - Dairy exports statistics from 1995-96 to December 2008
 - Country-wise export statistics for each dairy product (8-digit HS code basis) for 2004-05, 2005-06, 2006-07, 2007-08 and April-December 2008
 - Forecast for dairy exports
 - Influence of WTO
 - Global dairy companies in India
 - New product developments

Highlights

- Milk production is growing at 3% p.a.
- Per capita milk availability growing at only 1.5% p.a.
- Ghee (clarified butter) consumption growing at 9%
- Table Butter & cheese consumption growing at 10%
- Demand for dairy products will soon exceed supply
- India will find it difficult to sustain dairy exports
- **India will turn net importer of dairy products**

Reasons to purchase

- ◆ 140 pages packed with information
- ◆ 96 tables & 20 charts
- ◆ Statistics from reliable official sources
- ◆ Country-wise export data for each dairy product for more than 3 past years
- ◆ Contact details of all major dairy companies
- ◆ Holistic view taking all factors into account
- ◆ Projections for next five years

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